

NOTES FROM THE  
2015/2016 SAN MIGUEL COUNTY DWI  
STRATEGIC PLANNING MEETING  
AUGUST 25, 2015

What are we trying to accomplish?

Prevent tragedies associated with DWIs

Reduce incidence of DWI

Increase awareness

Provide education and outreach in and to the community

Change cultural norms

Change environmental factors (easy access to youth, etc)

Be accountable to our stakeholders and community

Who are our customers? Who are we serving?

The public

Community (San Miguel County)

Clients

Courts

Planning Council

Organizations

Youth/Schools

Law Enforcement

Stakeholder

Collaborators

University

Passersby/tourists/visitors

New Mexico

How can know if our customers are better off? How can we know if our community is better off?

Statistics

Recidivism numbers

Compliance with program/sanctions

Awareness - does the community know about us? Are they educated on the statistics?

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Who are our partners and potential partners?

Law enforcement

District Attorney's Office

Schools

Courts (Magistrate, District, Sobriety)

Community

Providers

What can be done to change the current conditions?

Responsibility

Peer education/awareness

Education/prevention

DWI Check Points

Visible Law Enforcement

No tolerance

Community Policing

Awareness of Safe Ride

Awareness of Loss and Penalties

Education for drivers

Culturally sensitive services

Implement prevention (primary, secondary, early intervention)

Evaluate structure and function of family

Engage families, need to treat family - not just the client

Interaction with compliance

Training local establishments about not overserving

Provide support to law enforcement

Noches de Familia

Family Drug Court

Send statistics to judges

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What can the DWI Council implement?

Strengthen rapport with law enforcement, DAs office, courts

Discuss current statistics, ask “why”

Scope down prevention curriculum to focus on most effective

Use tables with games at health fairs and other community events

Presentations on DWI process for 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> DWIs at colleges, high schools, to providers, to partners, in community, and radio blasts (work with OSAP) loss and penalties

Include law enforcement and compliance when providing evidence based awareness in schools

Provide education (like sticker shock) with local establishments, overserving, etc

Collaborate with stakeholders to combat recidivism

Have a big community meeting once a year (model after the one in Taos)

Promote Safe Ride (table tents, napkins with phone number, flyers, bartender education)

Find out if establishments can help fund Safe Ride

Schedule client check-ins

Increase communication and collaboration with providers, stakeholders and partners centered around changing statistics

Find out what other counties are doing, especially the ones where statistics are good

Provide support to law enforcement

Send statistics to judges

When we get Conchas updated information, send indicator report to Les and legislator’s home addresses

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